

I Claim:

1 **1.** A method of displaying at least one image of an item for sale or auction via
2 the internet wherein:

3 One or more images of items for sale or auction are displayed
4 simultaneously with one or more images provided by a potential buyer.

1 **2.** The method of displaying images of claim **1**, wherein:
2 the one or more items for sale or auction are selected from the group
3 consisting of artwork, sculpture and collectibles.

1 **3.** The method of displaying images of claim **1**, wherein:
2 the one or more items for sale or auction are selected from the group
3 consisting of drapes, curtains, window shades and blinds.

1 **4.** The method of displaying images of claim **1**, wherein:
2 the one or more items for sale or auction are selected from the group
3 consisting of hairstyles and hair care products.

1 **5.** The method of displaying images of claim **1**, wherein:
2 the one or more items for sale or auction are selected from the group
3 consisting of plants, landscaping, and exterior home improvements.

1 **6.** The method of displaying images of claim **1**, wherein:
2 the one or more items for sale or auction consist of clothing.

1 **7.** The method of displaying images of claim **1**, wherein:
2 the one or more items for sale or auction are selected from the group
3 consisting of furniture, fitness equipment and home electronics.

1 **8.** The method of displaying images of claim **1**, wherein:

the one or more items for sale or auction are selected from the group consisting of new cars and used cars.

9. The method of displaying images of claim **1**, wherein:
the one or more items for sale or auction are live animals.

10. The method of displaying images of claim **1**, wherein:
the method of displaying images is overlaying images of one item at a time on an image provided by a potential buyer.

11. The method of displaying images of claim **1**, wherein:
the method of displaying images is overlaying images of two or more items at a time on an image provided by a potential buyer.

12. The method of displaying images of claim **1**, wherein:
the method of displaying images is overlaying one or more images provided by a potential buyer on an image provided by the website.

13. The method of displaying images of claim **1**, wherein:
the method of displaying images is displaying images of one item at a time next to an image provided by a potential buyer.

14. The method of displaying images of claim **1**, wherein:
the method of displaying images is displaying images of two or more items at a time next to an image provided by a potential buyer.

15. The method of displaying images of claim **1**, wherein:
the image submitted by the user is an image of all or part of a person.

16. The method of displaying images of claim **1**, wherein:

an image of a model displayed via the internet is combined with an image submitted by a user over the internet, to create at least one image which is a mixture of both images.

17. The method of combining images of claim **16**, wherein:

- (a) the image of a model is a human model, and
- (b) the image submitted by a user is an image of a different human.

18. The method of combining images of claim **16**, wherein:

images are combined using morphing technology.

19. The method of combining images of claim **16**, wherein:

images are combined to create multiple images with varying degrees of similarity to the image submitted by the user.

20. The method of combining images of claim **1**, furthermore comprised of:

printing one or more of said images.

21. The method of displaying images of claim **1**, wherein:

the display simulates the appearance of one or more items in consideration of characteristics of images selected from the group consisting of colors and lighting conditions.

22. The method of simulating the appearance of one or more items of claim **21**, wherein:

the simulation adjusts for lighting conditions selected from the set of sunlight, incandescent light, fluorescent light, and halogen light.

23. The method of simulating the appearance of one or more items of claim **21**, wherein:

3 the simulation places the image of an item in a position where a buyer
4 might place the item or items.

1 **24.** The method of simulating the appearance of one or more items of claim
2 **21**, wherein:

3 the simulation sizes images of one or more items and an image of a place
4 where a buyer might put such items so that the relative sizes of the images
5 approximates their relative sizes in the real world.

1 **25.** The method of simulating the appearance of one or more items of claim
2 **21**, wherein:

3 the simulation adjusts images of one or more items and an image of a
4 place where a buyer might put such items to match the relative viewing
5 perspectives.

1 **26.** The method of displaying images of claim **1**, wherein:

2 the image of one or more items for sale or auction are overlaid on an
3 image provided by a potential buyer by using the HTML <layer> command.

1 **27.** The method of displaying at least one image of an item for sale or auction
2 via the internet of claim **1**, wherein:

3 One or more still images submitted by a user via the internet are displayed
4 with one or more moving or animated images provided at a website.

1 **28.** The method of combining a still image with a moving or animated image
2 of claim **27**, wherein:

3 the moving or animated image portrays one or more items selected from
4 the group of plants, landscaping and live animals.

1 **29.** The method of combining a still image with a moving or animated image
 2 of claim **1**, furthermore comprised of:
 3 emailing one or more of said images.

1 **30.** The method of displaying images of claim **1**, wherein:
 2 one or more images have standard characteristics selected from the group
 3 consisting of standard colors displayed within the image, standard lighting
 4 conditions, a test pattern display within the image, and a scale of measurement.

1 **31.** The method of displaying images of claim **1**, wherein:
 2 one or more images provided by a potential buyer can be saved on a
 3 website for later reuse.

1 **32.** The method for saving files for later reuse of claim **31**, wherein:
 2 reusable files from one or more images provided by a potential buyer a
 3 modified to fit specifications created by an entity selected from the group
 4 consisting of websites, the Internet Engineering Task Force, or the World Wide
 5 Web Consortium, such files being created to aid shopping via the internet.

1 **33.** A method of simulating the appearance of one or more items for sale or
 2 auction wherein:
 3 colors or patterns in one or more images submitted by a user via the
 4 internet are replaced with other colors or patterns representing one or more items
 5 which the user might purchase.

1 **34.** The method of replacing colors or patterns claim **33**, wherein:
 2 the item or items which the user might wish to purchase are selected from
 3 the group consisting of paint, carpet, tile, flooring, wallpaper, and countertops.

1 **35.** The method of replacing colors or patterns of claim **33**, wherein:

2 the one or more images submitted by a user via the internet are images of
3 all or part of a person.

1 **36.** The method of replacing colors or patterns of claim **33**, wherein:
2 the one or more items which a user might purchase are clothing.

1 **37.** The method of replacing colors or patterns of claim **33**, wherein:
2 the one or more images submitted by a user via the internet are images of
3 one or more automobiles.

1 **38.** The method of replacing colors or patterns of claim **33**, wherein:
2 the one or more images submitted by a user via the internet are images of
3 furniture.

1 **39.** The method of replacing colors or patterns of claim **33**, wherein:
2 the method of replacing colors or patterns is a flood fill technique.

1 **40.** The method of replacing colors or patterns of claim **33**, wherein:
2 the method of replacing colors or patterns is an overlay technique.

1 **41.** The method of replacing colors or patterns of claim **33**, wherein:
2 the portion of the one or more images for which colors or patterns will be
3 replaced is defined by a user outlining one or more areas on images submitted
4 by such user.

1 **42.** A method of selecting candidate items for possible purchase, wherein:
2 colors of items for sale or auction and colors of one or more images
3 submitted by a user are compared to select candidate items of interest.

1 **43.** The method of selecting candidate items for possible purchase of claim
 2 **42**, wherein:
 3 the method of selection uses mathematical operations on the colors of the
 4 image or images of where the items might be placed to select candidate items.

1 **44.** The method of selecting candidate items for possible purchase of claim
 2 **42**, wherein:
 3 the method of selection uses a color theory for predicting which items will
 4 appear most desirable, based on colors of an image where the items might be
 5 placed.